

REIMAGINE CHANGE

SPEAKER KIT



CIARA
LANCASTER

CIARA LANCASTER

#1 Keynote_Rapid Resilience Reset®

SELF-LEADERSHIP/ RESILIENCE/ FUTURE OF WORK THEMES
(50 minute fast-paced inspirational keynote)

Your audience will expand via new insights into:

+ The 4 Core Modern Zones of Personal Resilience

Your reset zones that are ready for you to activate immediately.

Think research backed insights, business storytelling and audience activities around how we can more optimally shine, be future-focused and thrive as whole-humans in the modern world of work.

The power of all four reset zones creates the Rapid Resilience Reset®.

+ Sustained Resilience

Your capacity to sense and respond to fast paced change, over and over again.

+High Performance Habits

Your choices and behaviours that set you up for success.

+Reality Roadblocks

Your mindset toolkit that supports you through change.



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#2 Keynote_Reimagine Change

RAPID CHANGE REALITY CHECK /ACCOUNTABILITY /CULTURE THEMES
(50 minute signature keynote via best-selling book 'Reimagine Change')

"The pace of change is only speeding up..."

Off the back of the pandemic many are feeling stretched and exhausted. Let's honour the journey before lengthening our gaze to the horizon and all that is to come.

Can we go it alone? Yes. Can we go further together? Absolutely!
Discover the combined focus on self-leadership and senior-leadership.

This involves showcasing rapid work/life change plus organisational change. There is a dual focus on personal transformation preceding business transformation. It's raw, it's real, it's highly relatable.

*Note this keynote explores change fatigue and mental health themes, before reinforcing the need to consciously lean into workplace change together. It is steeped in realistic optimism, not toxic positivity.

Ideal for teams finding rapid work/life change more challenging than expected. Especially relevant prior to large transformation projects.



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#3 Keynote_Customisation & Panels

SELF-LEADERSHIP / PEOPLE & CULTURE / FUTURE OF WORK THEMES
(45 minute bespoke customised keynotes for unique events)

A selection of key clients prefer to reach out to me months in advance to design and deliver a bespoke end-to-end keynote. This style of briefing works best with specific parameters agreed upon.

As a certified Change Leader with corporate lived-experience in the trenches of business transformation, Ciara is well versed at conducting one-on-one interviews with team members to gather data. This data is then used to shape the on-screen narrative and is guaranteed to have your audience nodding along in agreement.

This presents a follow-up opportunity to have Ciara Lancaster switch from keynote speaker to panel host for a deeper panel discussion with key audience members. A thoughtfully prepared panel with a pre-determined structure becomes a powerful and memorable addition to any conference agenda!

“Thanks once again for your outstanding contribution to the success of our Dell Client Solutions Series. The feedback that we received has been extremely positive with the panel being called out as a highlight, and that was in large part due to your valuable insights and wisdom. Thank you for the role that you played in making the day a success.”

DELL TECHNOLOGIES | FUTURE OF WORK PANEL EXPERT





CIARA LANCASTER

Meet Your Keynote Speaker

Ciara Lancaster

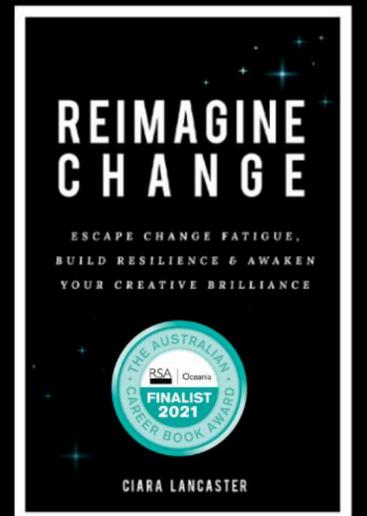
- + Australia's leading Change Fatigue & Resilience Expert
- + Keynote Speaker for Australian & International Conferences
- + Speaker at the highly prestigious MDRT Global Conference
- + Best-Selling Author of awarded book 'Reimagine Change'
- + Thought-Leader in the AFR, Sky News, Women's Agenda
- + Ex-Change Lead for teams of 500+ Deloitte Australia
- + Alumna Sydney University, UNSW, Stanford, Mind Academy
- + Mindset, People & Change, Psychology & Neuroleadership

Beyond the Stage:

Most weekends, you'll find me at my two sons' sports games or outdoors with my cocker-spaniel.

For more information, please visit:

+ Speaker Website: www.reimaginechange.com



THRIVE



Change
Management
Institute

INTHEBLACK

sky NEWS

CEO

FINANCIAL REVIEW

CIARA LANCASTER

Selection of Testimonials

"Highly engaging and perfectly pitched. Ciara's opening keynote was received exceptionally well. It was a fabulously energising in-person session. Thank you for sharing your change expertise and commercial lens with our Victorian Leadership Team. Allowing us to feel uncomfortable together and to reimagine change with a positive mindset. We have a real appreciation for this collaboration.

HAYS | OPENING KEYNOTE SPEAKER

"Ciara Lancaster was a great addition to our global conference! She was very adaptable to our unusual circumstances and was able to help problem-solve with us to make it a great event. The content was highly relevant to the audience and very well received. Ciara should be on everyone's shortlist for keynote speakers!"

IBM CUBEWISE GLOBAL CONFERENCE | KEYNOTE ROADSHOW

"Ciara's closing keynote was hugely successful! The company-wide feedback was very positive after witnessing the energy, enthusiasm and engagement in the room stay super high right to the end of the day. We loved having Ciara join us for our conference and you will too."

CASHREWARDS | CLOSING KEYNOTE SPEAKER

"Our team found Ciara's virtual session really insightful. Her delivery via video highlights, research and business storytelling brilliantly validated the emotions our team have been feeling through so much change. All of the feedback gathered after the session was consistently positive. Ciara also provided a variety of valuable post-event resources to further embed the concepts showcased. Highly recommend!

CITIBANK | VIRTUAL KEYNOTE SPEAKER



CIARA LANCASTER

Key Contacts

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Reimagine Change

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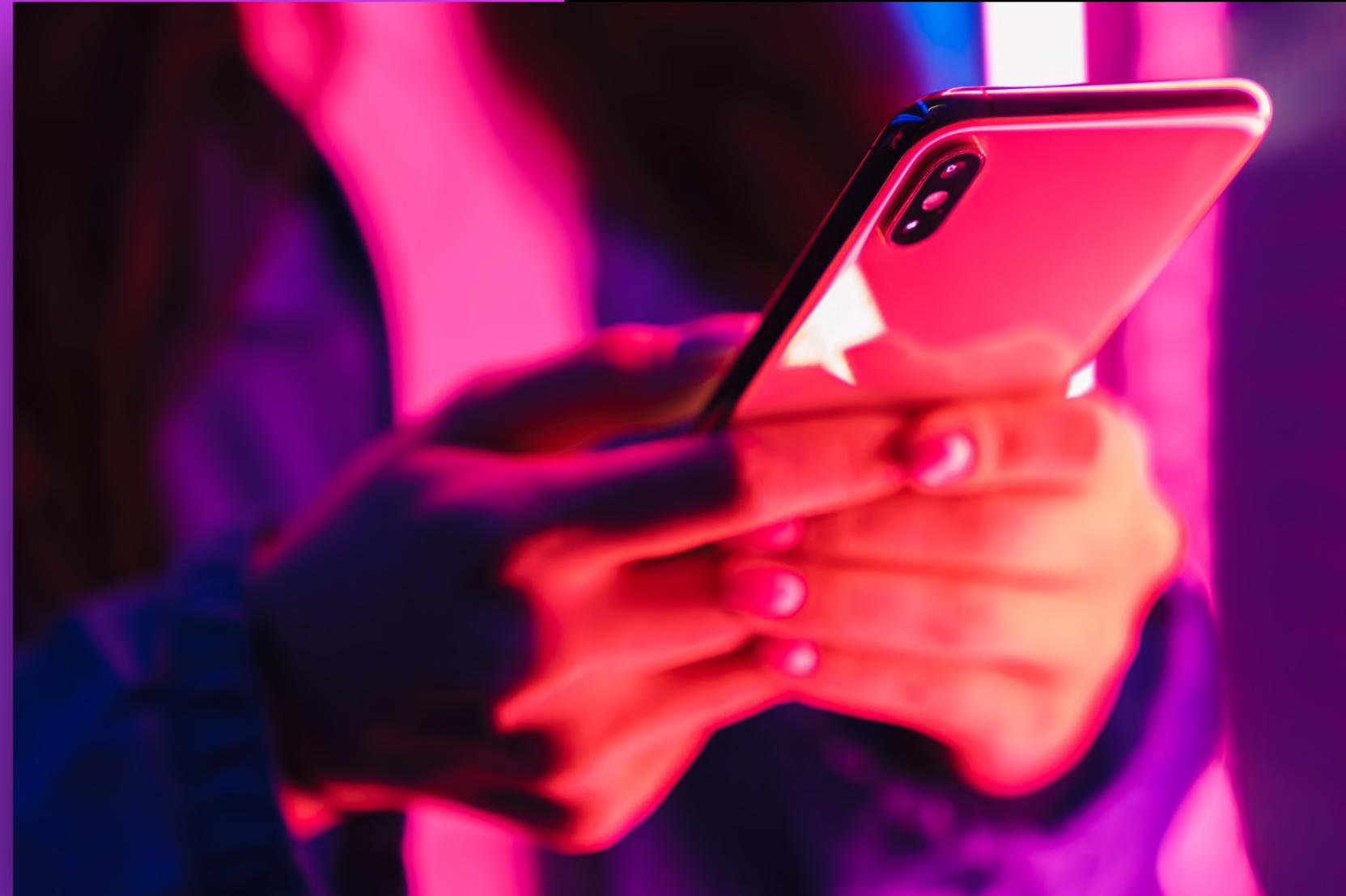
Next Steps:

Let's meet in the virtual studio where you can experience Ciara's authentic energy, see the look and feel of the visuals and discuss your bespoke event needs and audience aspirations. All content will then be further tailored after your full briefing session.

Here we can finalise appropriate post-event digital resources.
Option to also discuss approval to film the event, subject to clauses.

Speaker travels to events from North Sydney, Australia.

Connect with Ciara today to start making progress!
Book in a discovery zoom here: www.reimaginechange.com/connect



[REIMAGINECHANGE.COM](https://reimaginechange.com)