Reimagine Change® Yes, you can.

Connect with Ciara Lancaster: International Keynote Speaker, Best-Selling Author and Australia's Leading Change Fatigue & Resilience Expert







THRIVE GLOBAL









Have you noticed...

The pace of change is dramatically speeding up.

Often, there is very little respite from constant change expectations.

And as a result, everyone's energy and enthusiasm for change has slowed right down.

This is where Ciara comes in

As Australia's Leading Change Fatigue and Resilience Expert,

Ciara is a safe pair of hands with a proven session formula

that supercharges new energy and sets the right tone to kick-off your conference!

Discover the secrets to Reimagine Change®

Awaken change resilience

Activate a mindset reset, and

Accelerate your adaptive leadership.

Organisations Served





McGrath





SGN FINANCIAL















































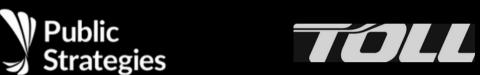




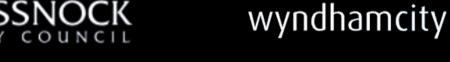


CASHREWARDS

















"Ciara is an amazing speaker with easy-to-digest advice! Thanks for bringing the energy you bring to our 5-state forum tour."



"Phenomenal, the best I've seen"

PageGroup

"An incredibly uplifting impact"

McGrath

"Brilliant business storytelling"



"Super inspirational"



"Very high standards, very high energy"



Testimonials

"Highly engaging and perfectly pitched. Ciara's opening keynote was received exceptionally well. It was a fabulously energising in-person session. We have a real appreciation for this collaboration."

on change superhero speaker resilience and adaptive leadership. We were very lucky to have Ciara Lancaster speak at this year's RMIA conference."

"Ciara's delivery via video highlights, research business storytelling and brilliantly validated the emotions our team have been feeling through so much change. Highly recommend!"



HAYS

"Ciara was brilliant...really fantastic! She "Ciara's closing keynote was hugely was right on the message and achieved all of the desired outcomes from our briefing. The culture and change messaging was very motivational."

successful! The company-wide feedback was very positive after witnessing the energy, enthusiasm and engagement in the room stay super high right to the end of the day.

CASHREWARDS

RMIA

"A sensational session in the midst of a great lightning and thunder storm in the Hunter. Returned feeling totally revived and ready to kick those goals after reimagining change. Thank you Ciara!"



"Ciara was a great addition to our global conference! The content was highly relevant to the audience and very well received. Ciara should be on everyone's shortlist for keynote speakers!"

"Very high standards. Very high energy. Very easy to deal with. If you are questioning whether to bring in Ciara to virtually keynote to your team. The short answer is do it!"

"Applause is the test of any performer's ability, and Ciara's were loud. Ciara gave the closing keynote speaker at one of our 3-day conference, and as required, she our delegates' held interest and enthusiasm to the bell."

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About Ciara Lancaster

Meet Your Keynote Speaker, Ciara Lancaster

- Australia's Leading Change Fatigue & Resilience Expert
- Ex-Change Lead for teams of 500+ at Deloitte Australia
- Author of #1 best-selling organisational book 'Reimagine Change'
- Thought Leader in the AFR, Sky News, Women's Agenda
- Speaker at the highly prestigious MDRT® Global Conference
- Alumna Sydney University, UNSW, Stanford, Mind Academy
- Psychology, Change Leadership, NLP and Compassion Cultivation
- Topics: Change Resilience, People + Culture and High Performance

Beyond the stage:

- Weekends are dedicated to my two sons' basketball and AFL games. Then add to the mix my adorable cocker-spaniel, Billy.
- Life is good. My focus is to conserve my energy for what matters.
- Curious to learn more? Watch the "My Why" video on the website.



Speaking & Panel Themes

RAPID RESILIENCE RESET® KEYNOTE 1

Discover the four core modern zones of personal resilience.

With life and change speeding up, often we the individual get steam-rolled by our to-do lists, our digital demands, and life's curveballs.

This keynote looks into our personal blueprint and what might be holding us back.

It's time to consider the inner work required to set yourself up for sustainable success. Often it is the tough questions that we ask ourselves that deliver the lasting results.

- Dive into reality roadblocks
- Discover sustained resilience insights
- Level-up your high-performance habits
- Feel a fresh new focus to flourish
- Thrive as a whole human
- Be ok being a perfectly imperfect individual

REIMAGINE CHANGE® KEYNOTE 2

Join thousands of leaders experiencing the Reimagine Change® movement.

Shift from change fatigued to re-energised thanks to business storytelling and science-based strategies that supercharge your personal and professional approach to change in the workplace and beyond.

Step into the future of work with ease thanks to the signature 3-step framework, designed to better ready yourself for this epic era of change with more optimism, energy and the belief that you truly are resilient and resourceful for all of the new possibilities on the horizon.

- Activate the change resilience mindset reset
- Leverage EQ + change leadership insights
- Lean into the cinematic visuals
- Enjoy meaningful, fast-paced table activities
- Powerfully lead through change in 3-steps
- Watch the ripple effect impact team culture

WOMEN IN LEADERSHIP & FUTURE OF WORK PANELS

You can't be, what you can't see!

Representation matters more than ever on leadership panels and conference agendas. Let's celebrate diversity and disrupt the narrative together!

"Thanks once again for your outstanding contribution to the success of our Dell Client Solutions Series. The feedback that we received has been extremely positive with the panel being called out as a highlight, and that was in large part due to your valuable insights and wisdom. Thank you for the role that you played in making the day a success."

D¢LLTechnologies

- Australia's leading voice on change and resilience
- Certified Change Leader with Big 4 experience
- Well-versed in conducting 1-1 leadership interviews
- Elevate panel conversations with inclusive debate
- Experience a vibrant, researched stage presence
- Excite your audinece with meet and greets

Webinars & Virtual Events

Delivery Modes of Presentation

- 1. On Stage (Face 2 Face, at live conferences and events)
- 2. Hybrid Conferences (External Studio, paid for by the client)
- 3. Virtual Events (Internal Office, Ciara's virtual studio)

High-End Technical Equipment is used in the virtual studio

- Ethernet stable internet connection
- 1x Canon EOS Mark II DSLR Camera
- 1x ATEM Mini Pro for live switching and dynamic delivery
- Green Screen & Picture in Picture slides + presenter view
- 1 x Rode Lavalier Mic & Rode Wireless Go II
- 2 x Elgato Keylight Air studio lighting
- External clip-on timer, on time every time

Webinars, panels, and other styles of virtual events are available, please submit your proposals for review. Webinars are typically kept between 30-45 minutes to be mindful of shorter attention spans and other tech distractions in this modern world of work.

Note: Availability is subject to Ciara's travel commitments.



Contacts

Contact

E: <u>ciara@reimaginechange.com</u>

Social Media

- LinkedIn
- Reimagine Change
- Free Audio Training

Next Steps

Watch the latest speaker reel with Ciara on stage at multiple events and hear what resonated most, thanks to not one but seven audience member testimonials.

Let's meet in the virtual studio where you can experience Ciara's authentic energy, see the look and feel of the visuals and discuss your bespoke event needs and audience aspirations. All content is then further tailored after your briefing session.

Follow the feeling of new energy.

Let's secure your event and Reimagine Change®.

Book in a discovery zoom here: <u>www.reimaginechange.com/connect</u>



REIMAGINECHANGE.COM