Keynotes that energise and inspire Change Resilience

Reimagine Change® with Ciara Lancaster
Big-Stage Keynote Speaker, Best-Selling Author and
Australia's Leading Change Fatigue & Resilience Expert



FINANCIAL REVIEW





THRIVE GLOBAL









Have you noticed...

The pace of change is dramatically speeding up.

Often, there is very little respite from constant change expectations.

And as a result, everyone's energy and enthusiasm for change has slowed right down.

Would it help if Ciara could...

Take on the modern villain of change fatigue

Tap into your team's psychological safety, and

Turbo-charge their superhuman change capabilities!!

Discover the secrets to Reimagine Change®

Awaken change resilience

Activate a mindset reset, and

Accelerate your adaptive leadership.

Organisations Served





McGrath





SGN FINANCIAL









































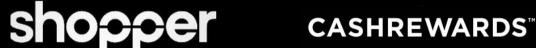


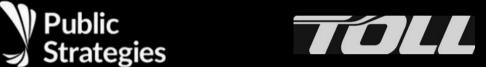




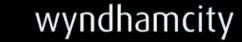


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RX

"Ciara is an amazing speaker with easy-to-digest advice! Thanks for bringing the energy you bring to our 5-state forum tour."



"Phenomenal, the best I've seen"

PageGroup

"An incredibly uplifting impact"

McGrath

"Brilliant business storytelling"



"Super inspirational"



"Very high standards, very high energy"



Testimonials

"Highly engaging and perfectly pitched. Ciara's opening keynote was received exceptionally well. It was a fabulously energising in-person session. We have a real appreciation for this collaboration."

"A superhero speaker on change resilience and adaptive leadership. We were very lucky to have Ciara Lancaster speak at this year's RMIA conference."

team mucl

"Ciara's delivery via video highlights, research and business storytelling brilliantly validated the emotions our team have been feeling through so much change. Highly recommend!"



HAYS

"Ciara was brilliant...really fantastic! She was right on the message and achieved all of the desired outcomes from our briefing. The culture and change messaging was very motivational."

"Ciara's closing keynote was hugely successful! The company-wide feedback was very positive after witnessing the energy, enthusiasm and engagement in the room stay super high right to the end of the day.

CASHREWARDS

"A sensational session in the midst of a great lightning and thunder storm in the Hunter. Returned feeling totally revived and ready to kick those goals after reimagining change. Thank you Ciara!"



"Ciara was a great addition to our global conference! The content was highly relevant to the audience and very well received. Ciara should be on everyone's shortlist for keynote speakers!"

"Very high standards. Very high energy. Very easy to deal with. If you are questioning whether to bring in Ciara to virtually keynote to your team. The short answer is do it!"

"Applause is the test of any performer's ability, and Ciara's were loud. Ciara gave the closing keynote speaker at one of our 3-day conference, and as required, she held our delegates' interest and enthusiasm to the bell."





RMIA

imedia

































About Ciara Lancaster

Meet Your Keynote Speaker, Ciara Lancaster

- Australia's Leading Change Fatigue & Resilience Expert
- Ex-Change Lead for teams of 500+ at Deloitte Australia
- Author of #1 best-selling organisational book 'Reimagine Change'
- Thought Leader in the AFR, Sky News, Women's Agenda
- Speaker at the highly prestigious MDRT® Global Conference
- Alumna Sydney University, UNSW, Stanford, Mind Academy
- Psychology, Change Leadership, NLP and Compassion Cultivation
- Topics: Change Resilience, People + Culture and High Performance

Beyond the stage:

- Weekends are dedicated to my two sons' basketball and AFL games. Then add to the mix my adorable cocker-spaniel, Billy.
- Life is good. My focus is to conserve my energy for what matters.
- Curious to learn more? Watch the "My Why" video on the website.
- Ciara travels from North Sydney, Australia



Australia's #1 Conference Keynote on Change Resilience.

"Teams fail to embrace constant change because they don't know how to start, sustain the energy and/or motivate the team around them. Australian keynote speaker, Ciara Lancaster, has the insights and interactive stage experience to transform your team's journey. 10/10 recommend for your conference!"

Reimagine Change® themes:

- Mindset, EQ & Team Resilience
- Cultural Change & Psychological Safety
- Change Management & Transformation

Prepare for your future of work:

- 2024 is a new era
- New energy is needed
- Modern leaders must evolve

Prioritise team expectations for:

- More change
- More tricky transitions
- More business transformation

Unsuccessful teams:

- Navigate this alone
- Experience change fatigue
- Or worse, disengage and burnout

Successful, high-performing teams:

- Unite and power-up human skills
- Optimism, momentum and
- Change leadership intelligence

The Reimagine Change® Difference:

- Modern cinematic delivery style
- Epic culture and change research
- Engaging table activities

Your audience will learn:

- How to combat the energy villain of change fatigue
- How to become more optimistic during change, and
- How to support and motivate one another to sustain the journey

Your audience will leave with:

- Renewed enthusiasm towards change
- A new toolkit of actionable insights
- Bonus downloadable resources

Final words of wisdom:

- Investing in change leadership is the greatest transformation of all
- This keynote is not the best fit for conservative, safe, boring teams
- This keynote is perfect for fun, curious, boundary pushers

Customisation

- All content is customised via a detailed briefing call
- Understanding your team's challenges results in more nodding
- Ciara specialises in detailed mindset and culture change questions

Webinars & Virtual Events

Delivery Modes of Presentation

- 1. On Stage (Face 2 Face, at live conferences and events)
- 2. Hybrid Conferences (External Studio, paid for by the client)
- 3. Virtual Events (Internal Office, Ciara's virtual studio)

High-End Technical Equipment is used in the virtual studio

- Ethernet stable internet connection
- 1x Canon EOS Mark II DSLR Camera
- 1x ATEM Mini Pro for live switching and dynamic delivery
- Green Screen & Picture in Picture slides + presenter view
- 1 x Rode Lavalier Mic & Rode Wireless Go II
- 2 x Elgato Keylight Air studio lighting
- External clip-on timer, on time every time

Webinars, panels, and other styles of virtual events are available, please submit your proposals for review. Webinars are typically kept between 30-45 minutes to be mindful of shorter attention spans and other tech distractions in this modern world of work.

Note: Availability is subject to Ciara's travel commitments.



Contact

Contact Ciara Lancaster

E: ciara@reimaginechange.com

W: www.reimaginechange.com

Social Media

- LinkedIn
- Reimagine Change
- Free Audio Training

Next Steps

Watch the latest speaker reel with Ciara on stage at multiple events and hear what resonated most, thanks to not one but seven audience member testimonials.

Connect today and let's meet in the virtual studio where you can experience Ciara's authentic energy, see the look and feel of the visuals and discuss your bespoke event needs and audience aspirations. All content is then further tailored after your briefing session.

Follow the feeling of new energy.

Let's secure your event and Reimagine Change®.



REIMAGINECHANGE.COM