

# Keynotes that energise and inspire Change Resilience

**Reimagine Change® with Ciara Lancaster**  
**Big-Stage Keynote Speaker, Best-Selling Author and**  
**Australia's Leading Change Fatigue & Resilience Expert**



CEC  
MAGAZINE

THRIVE GLOBAL

INTHEBLACK

FINANCIAL REVIEW

Women's  
AGENDA

ticker!

sky NEWS

## **Have you noticed...**

The pace of change is dramatically speeding up.

Often, there is very little respite from constant change expectations.

And as a result, everyone's energy and enthusiasm for change has slowed right down.

## **Would it help if Ciara could...**

Take on the modern villain of change fatigue

Tap into your team's psychological safety, and

Turbo-charge their superhuman change capabilities!!

## **Discover the secrets to Reimagine Change®**

Awaken change resilience

Activate a mindset reset, and

Accelerate your adaptive leadership.

# Organisations Served



*"Ciara is an amazing speaker with easy-to-digest advice!  
Thanks for bringing the energy you bring to our 5-state forum tour."*



*"Phenomenal,  
the best I've seen"*

*"An incredibly  
uplifting impact"*

*"Brilliant  
business storytelling"*

*"Super  
inspirational"*

*"Very high standards,  
very high energy"*





# Testimonials

*"Highly engaging and perfectly pitched. Ciara's opening keynote was received exceptionally well. It was a fabulously energising in-person session. We have a real appreciation for this collaboration."*

**HAYS**

*"Ciara was brilliant...really fantastic! She was right on the message and achieved all of the desired outcomes from our briefing. The culture and change messaging was very motivational."*

**JLL**

*"Ciara was a great addition to our global conference! The content was highly relevant to the audience and very well received. Ciara should be on everyone's shortlist for keynote speakers!"*

**cubewise**

*"A superhero speaker on change resilience and adaptive leadership. We were very lucky to have Ciara Lancaster speak at this year's RMIA conference."*

**RMIA**  
RISK MANAGEMENT INSTITUTE OF AUSTRALASIA

*"Ciara's closing keynote was hugely successful! The company-wide feedback was very positive after witnessing the energy, enthusiasm and engagement in the room stay super high right to the end of the day."*

**CASHREWARDS™**

*"Very high standards. Very high energy. Very easy to deal with. If you are questioning whether to bring in Ciara to virtually keynote to your team. The short answer is do it!"*

**Monash Health**

*"Ciara's delivery via video highlights, research and business storytelling brilliantly validated the emotions our team have been feeling through so much change. Highly recommend!"*

**citi**

*"A sensational session in the midst of a great lightning and thunder storm in the Hunter. Returned feeling totally revived and ready to kick those goals after reimagining change. Thank you Ciara!"*

**Local Government Professionals AUSTRALIA NSW**

*"Applause is the test of any performer's ability, and Ciara's were loud. Ciara gave the closing keynote speaker at one of our 3-day conference, and as required, she held our delegates' interest and enthusiasm to the bell."*

**i media**



**MDRT**  
The Premier Association of Financial Professionals

# MDRT GLOBAL CONFERENCE

AUGUST 28-31, 2022  
SYDNEY

CIARA LANCASTER  
AUSTRALIA'S LEADING CHANGE FATIGUE & RESILIENCE KEYNOTE SPEAKER

2023 **RMIA** RISK CONFERENCE  
ADELAIDE, MAY 8-10

McGrath *leadership?*

neo AGENTBOX

@REIMAGINECHANGE

KEYNOTE SPEAKER

# Ciara Lancaster

Expert in change fatigue and resilience, and best-selling author of 'Reimagine Change'

**aiec** New horizons  
2021 Online Australian International Education Conference  
5-8 October 2021



LEGAL INNOVATION & TECH FEST  
1-2 May 2023 | Hilton, Sydney

Keynote | Reimagine Change

Ciara Lancaster  
Change Fatigue & Resilience Speaker

sky news LIVE

Weekend Edition

## BUILDING RESILIENCE IN DIFFICULT TIMES

08.57 SA ADE NOW 29° SAT 35° SUN 34° MON 37° TUE 29°



## GOVERNANCE CONFERENCE 2023

an organisational approach to governance

Keynote Speaker: Ciara Lancaster

After three years of epic work/life change, it's time activate a mindset reset...together!

Through research-backed insights and business storytelling Ciara will help us so we can more optimally shine, be future-focused and thrive as whole-humans in this modern world of work.

ATTEND IN PERSON OR ONLINE

22 - 24 March 2023 | VOCO Kirkton Park

AIRA



## CIARA LANCASTER FACING CHANGE HEAD ON

CHALLENGE ACCEPTED

AACS ASSOCIATION OF AUSTRALIAN CREDITORS



DELL Technologies

## Thank You

THE CLIENT SOLUTIONS HOW intel Windows 11

Building a more intelligent future





# About Ciara Lancaster

## Meet Your Keynote Speaker, Ciara Lancaster

- Australia's Leading Change Fatigue & Resilience Expert
- Ex-Change Lead for teams of 500+ at Deloitte Australia
- Author of #1 best-selling organisational book 'Reimagine Change'
- Thought Leader in the AFR, Sky News, Women's Agenda
- Speaker at the highly prestigious MDRT® Global Conference
- Alumna Sydney University, UNSW, Stanford, Mind Academy
- Psychology, Change Leadership, NLP and Compassion Cultivation
- Topics: Change Resilience, People + Culture and High Performance

## Beyond the stage:

- Weekends are dedicated to my two sons' basketball and AFL games. Then add to the mix my adorable cocker-spaniel, Billy.
- Life is good. My focus is to conserve my energy for what matters.
- Curious to learn more? Watch the "My Why" video on the website.
- Ciara travels from North Sydney, Australia



# Australia's #1 Conference Keynote on Change Resilience.

***"Teams fail to embrace constant change because they don't know how to start, sustain the energy and/or motivate the team around them. Australian keynote speaker, Ciara Lancaster, has the insights and interactive stage experience to transform your team's journey. 10/10 recommend for your conference!"***

## Reimagine Change® themes:

- Mindset, EQ & Team Resilience
- Cultural Change & Psychological Safety
- Change Management & Transformation

## Prepare for your future of work:

- 2024 is a new era
- New energy is needed
- Modern leaders must evolve

## Prioritise team expectations for:

- More change
- More tricky transitions
- More business transformation

## Unsuccessful teams:

- Navigate this alone
- Experience change fatigue
- Or worse, disengage and burnout

## Successful, high-performing teams:

- Unite and power-up human skills
- Optimism, momentum and
- Change leadership intelligence

## The Reimagine Change® Difference:

- Modern cinematic delivery style
- Epic culture and change research
- Engaging table activities

## Your audience will learn:

- How to combat the energy villain of change fatigue
- How to become more optimistic during change, and
- How to support and motivate one another to sustain the journey

## Your audience will leave with:

- Renewed enthusiasm towards change
- A new toolkit of actionable insights
- Bonus downloadable resources

## Final words of wisdom:

- Investing in change leadership is the greatest transformation of all
- This keynote is not the best fit for conservative, safe, boring teams
- This keynote is perfect for fun, curious, boundary pushers

## Customisation

- All content is customised via a detailed briefing call
- Understanding your team's challenges results in more nodding
- Ciara specialises in detailed mindset and culture change questions



# Webinars & Virtual Events

## Delivery Modes of Presentation

1. On Stage (Face 2 Face, at live conferences and events)
2. Hybrid Conferences (External Studio, paid for by the client)
3. Virtual Events (Internal Office, Ciara's virtual studio)

## High-End Technical Equipment is used in the virtual studio

- Ethernet stable internet connection
- 1 x Canon EOS Mark II DSLR Camera
- 1 x ATEM Mini Pro for live switching and dynamic delivery
- Green Screen & Picture in Picture slides + presenter view
- 1 x Rode Lavalier Mic & Rode Wireless Go II
- 2 x Elgato Keylight Air studio lighting
- External clip-on timer, on time every time

Webinars, panels, and other styles of virtual events are available, please submit your proposals for review. Webinars are typically kept between 30-45 minutes to be mindful of shorter attention spans and other tech distractions in this modern world of work.

Note: Availability is subject to Ciara's travel commitments.





# Contact

Contact Ciara Lancaster

E: [ciara@reimaginechange.com](mailto:ciara@reimaginechange.com)

W: [www.reimaginechange.com](http://www.reimaginechange.com)

## Social Media

- [LinkedIn](#)
- [Reimagine Change](#)
- [Free Audio Training](#)

## Next Steps

Watch the latest speaker reel with Ciara on stage at multiple events and hear what resonated most, thanks to not one but seven audience member testimonials.

Connect today and let's meet in the virtual studio where you can experience Ciara's authentic energy, see the look and feel of the visuals and discuss your bespoke event needs and audience aspirations. All content is then further tailored after your briefing session.

Follow the feeling of new energy.

Let's secure your event and Reimagine Change®.





**REIMAGINECHANGE.COM**